

Schedule Day 2

Thursday, September 19th - Conference Sessions

B Beginner **I** Intermediate **A** Advanced **V** Vendor Presentation

 Denotes schedule workshop change



Tracks	Lion	Elephant	Jaguar	Monkey	Zebra	Gazelle	Rhino	Giraffe
Track Definition	Make sure you are getting the lion's share of revenue!	Accounting is heavy, see how you can lighten your load	The purrrfect way to get more bookings!	Swing into Streamline's functionality-focused processes	Not everything is black and white in our industry - Join your peers for in-depth discussions	Sprint past your competitors with this inside look	Build new partnerships? Rhi-not?	Rise above the rest with our Streamline Partners
Time/Location	The Phoenician Ballroom (A/B/C/D)	The Camelback Ballroom (K)	The Camelback Ballroom (IH)	The Camelback Ballroom (J)	The Estrella Theatre	MeadowLark (19)	Owl (20)	Quail (21)
7:30-8:30am	Breakfast - East Lawn							
8:30-10:00am	Welcome Day 2 - Carlos Corzo, CEO - Streamline Brett Parry, CPO - Streamline Steve Milo, Founder & CEO - VTRIPS							
10:00-10:45am	Session 1 101: Revenue Management B	Why You Need StreamTrust: Trust Accounting and Laws I	OTAs: Marketing & Best Practices I	Triggered & Scheduled Cleans: Housekeeping Outside of the Box I	Roundtable 1: Becoming the Best Property Manager: Drones, Videos, and More I	5 Essential Reports to Help Streamline Your Business! B	Website Technology: Increase Direct Bookings & Homeowners B	HVN Private Travel Network - Unlocking the Private Travel Marketplace to Maximize Profits V
10:45-11:30am	Exhibitor Showcase							
11:30-12:15pm	Session 2 Availability Optimization Tools I	Transitioning to StreamTrust I	Happy Guests with Happy Stays B	Managing Work Orders B	Panel Discussion 1: How to Present Your Home for Success! Time to Upgrade! B	User Group 1: Housekeeping Module B	Airbnb - Optimize for growth with Airbnb V	Yapstone - Max Out Bookings: How to Take Advantage of Tools, Technologies and Best Practices V
12:15-1:30pm	Lunch - Phoenician Grand Ballroom A/B/C/D - Elizabeth Maora, Elizabeth Maora, LLC.							
1:30-2:10pm	Session 3 Business Intelligence I	Your Accounting Day to Day (Trust Accounting) B	StreamShare: Uniting Forces A	Reservation Management: Modify, Cancel, Group Logic B	Roundtable 2: Diversify Your Business and Make More Money in the Off Season B	Come Take a Tour Inside Streamline University B	Lynnbrook Group-Payment Processing in Streamline V	Lexicon Travel Technologies - How the VR Distribution Landscape has Changed Forever... V
2:15-2:55pm	Session 4 Lead Management: Taking Communication to New Heights I	Keeping Vendors Happy A	Yielding and OTAs: What You Need to Know I	Housekeeping: Linen Delivery System Packing Slips I	Panel Discussion 2: Make the Most Out of Your Distribution Channels/Integrations What is Going on with Google? I	Streamline: Built to Last A	Xplorie- Gen Z Travel Trends V	VRBO - Success in Your Property Manager Ecosystem V
3:00-3:45pm	Exhibitor Showcase							
3:45-4:25pm	Session 5 201: Advanced Revenue Management Strategies & Implementation A	Refining Your "Trusted" Month End Process B	What's keeping you up at night when you think about your housekeeping operations? - Q&A Session with Durk Johnson / VRHP A	Advanced Housekeeping: Cleaning Flows A	Roundtable 3: Best Practices of Vacation Rental Property Care (Housekeeping and Maintenance) A	Test Your Knowledge: The New Help Desk B	YourWelcome - Impact Your Profitability with Historical Guest Search & Transactional Data V	Safely - Guest Screening and Risk Scoring - How to Avoid Bad Guests with Safely V
4:35-5:15pm	Session 6 Property Care: Surviving the Wild Housekeeping & Maintenance Jungle Owner App I	Long-Term Reservation Management & Portfolio Diversification A	Streamline Roadmap: A Look Ahead B	Documents: Taking Streamline Triggers to the Next Level B	Panel Discussion 3: Best Practices in Owner Acquisition B	Integrations 101 B	Key Data Dashboard - Getting on the Same Page: Data and Revenue Management Terminology... V	VacayHomeConnect - Gain Access to Members-Only Networks to Increase Booking Revenue V
5:30pm	Open Evening							

Schedule Day 3

Friday, September 20th - Conference Sessions

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Tracks	Lion	Elephant	Jaguar	Monkey	Zebra	Gazelle	Rhino	Giraffe
Track Definition	Make sure you are getting the lion's share of revenue!	Accounting is heavy, see how you can lighten your load	The purrrfect way to get more bookings!	Swing into Streamline's functionality-focused processes	Not everything is black and white in our industry - Join your peers for in-depth discussions	Sprint past your competitors with this inside look	Build new partnerships? Rhi-not?	Rise above the rest with our Streamline Partners
Time/Location	The Phoenician Ballroom (A/B/C/D)	The Camelback Ballroom (K)	The Camelback Ballroom (IH)	The Camelback Ballroom (J)	The Estrella Theatre	MeadowLark (19)	Owl (20)	Quail (21)
7:30-8:30am	Breakfast - East Lawn							
8:30-10:00am	Welcome Day 3 - Mike Copps, Executive Director - VRMA Matt Landau, Founder - VRMB Sagri Obregon, COO - Streamline							
10:00-10:45am	Session 1 101: Revenue Management B	Why You Need StreamTrust: Trust Accounting and Laws I	OTAs: Marketing & Best Practices I	Triggered & Scheduled Cleans: Housekeeping Outside of the Box I	Roundtable 4: What's on your mind - with Matt Landau, VRMB Founder I	Streamline: Built to Last A	Bluetent - Five ways to harness the power of strategic email marketing V	Breezeway - Transforming Your Business Through Service Optimization V
10:45-11:30am	Exhibitor Showcase							
11:30-12:15pm	Session2 Availability Optimization Tools I	StreamShare: Uniting Forces A	Streamline Roadmap: A Look Ahead B	Advanced Housekeeping: Cleaning Flows A	Panel Discussion 4: What's Going on in the Industry Today? Legal, Regulatory, Growth, and Investment Trends A	Integrations 101 B	Abodeca - How Does Your Digital User Experience Measure Up to the OTAs... V	Bizzcor - Want More Inventory? V
12:15-1:30pm	Lunch - Phoenician Grand Ballroom A/B/C/D - John Slaughter, Senior VP - Rental Guardian James Bugner, Head of Sales - EveryStay LTD							
1:30-2:10pm	Session 3 Business Intelligence I	Your Accounting Day to Day (Trust Accounting) B	Test Your Knowledge: The New Help Desk B	Documents: Taking Streamline Triggers to the Next Level B	Roundtable 5: Discover Ways to Maximize Your Revenue B	User Group 2: Maintenance Module B	LSI Tools - Smoke & Mirrors- Removing Bias from Data Analysis V	Dormakaba - Join the Smart Home Revolution: 3 Ways Online Access Control is a Win-Win V
2:15-2:55pm	Session 4 Property Care: Surviving the Wild Housekeeping & Maintenance Jungle Owner App I	Keeping Vendors Happy A	Yielding and OTAs: What You Need to Know I	Housekeeping: Linen Delivery System Packing Slips I	Panel Discussion 5: Streamline THINK TANK I	5 Essential Reports to Help Streamline Your Business! B	Rabbu - How to be Smarter About Rental Safety V	Rented.com - Revenue Management Bootcamp V
3:00-3:45pm	Exhibitor Showcase							
3:45-4:25pm	Session 5 201: Advanced Revenue Management Strategies & Implementation A	Refining Your "Trusted" Month End Process B	Streamphone In Action I	Managing Work Orders I	Roundtable 6: Maintaining Staffing and Keeping Employees Engaged B	Website Technology: Increase Direct Bookings & Homeowners B	EZ Inspections - Retooling Your Field Services for Profit - Discover How New Technology is Reshaping Housekeeping... V	Point Central - The Rise of the Smart Home and Its' Implications on Your Business V
4:35-5:15pm	Session 6 Lead Management: Taking Communication to New Heights I	Long-Term Reservation Management & Portfolio Diversification A	Happy Guests with Happy Stays B	Reservation Management: Modify, Cancel, Group Logic B	Panel Discussion 6: Customer Retention Strategies and Delivering the Best Guest Experience B	Come Take a Tour Inside Streamline University B	Q4 Launch - 7 Strategies to Increase Website Traffic and Direct Bookings V	Ascent Processing - Property Managers - Say Hello to More Money Fast and Goodbye to Chargebacks & Fraud V
7:00-11:00pm	Farewell Party - Jokake Inn (Located at the entrance to the Phoenician property)							