

## SUMMIT CONFERENCE SESSIONS

# Day 2 - Thursday, Sep. 7th

Beginner    Intermediate    Advanced    Panel



MODES	RevMax	Accounting	Mobile Apps/Property Care	Integrations	CRM/System Functionality	Business Management/Industry	NPC sessions (Notable Partner Collaboration)	Client Panels/Networking
LOCATION	Estrella Theater	Camelback K	Phoenician E	Phoenician F	Camelback H	Camelback I	Camelback J	Phoenician G
<b>7:30-8:30</b>	Breakfast (East/West Lawn)							
<b>8:30-9:20</b>	Welcome   Opening Remarks (Grand Ballroom A B C D)							
<b>9:30-10:30</b>	Session 1 Revenue Management 101: The Fundamentals of Revenue Management	Accounting Accelerator 1: Unleashing DAILY & WEEKLY Financial Mastery	Adventure in the World of Cleaning Flows	Communication Automation: Elevate Your Game!	Taking Lead Management to the Next Level	Power Up Your Business with Streamline ONE	Building an Advanced Direct-booking Strategy: Technology Experts and Added Value	Reaching the Next Level with Technology
<b>10:30-11:15</b>	Exhibitor Showcase/Snacks							
<b>11:15-12:00</b>	Session 2 Data Basics: Understanding the Story Your Data is Telling You	Ownership Shift Showdown: Navigating the Rumble with Finesse	Inspection, Set, Go!	StreamShare Synergy: Increase Your Booking Exposure	Power Up to StreamSign Pro	Feature Rewind: Creating New Standards	Discover the Hidden Strategies for Achieving Success - Boost Your Booking Potential!	Advocate and Act Now!
<b>12:15-1:00</b>	Session 3 Revenue Management Starter Tools and Time Saving Automations	Audit Quest: Mastering the Challenges and Leveling Up!	Sweep Away Inefficiencies with Housekeeping Scheduling	Master the Basics of Our Airbnb Integration & Optimization Techniques	Elevate Your Guest Experience with Happy Stays	Sustainability Champions: Pioneering a Greener Future Together!	Leverage Payment Technology to Protect and Simplify Your Business	Take Your Guests and Owners to the Next Level
<b>1:00-2:00</b>	Lunch (Grand Ballroom A B C D)							
<b>2:00-2:45</b>	Session 4 Adding Market Rates to your Pricing Strategies	Tax Battle Royale: Conquering Year-End 1099's with Ease!	Maintenance Mastery: Unlocking the Power-Ups of Streamline's Features	Navigating the World of Airbnb	Reservations Mastery: Setting Up and Managing Long Term Bookings Like a Pro!	Organizational Resilience & Strategies for Success	From The Ground Up - Leverage Streamline and Optimize Your Marketing Presence	Accept the Challenge(s)
<b>3:00-3:45</b>	Session 5 The NEW Max Yield: How to Maximize the Use of this Powerful Tool	Accounting Accelerator 2: Unleashing MONTHLY Financial Mastery!	Boost Efficiency with Property Care	Next Level Expansion Packs: Hopper and Booking.com	Guest Magnetism: Unleash the Power of Branding and Marketing to Attract, Convert, and Retain Guests!	Power Spike: Unlock Your System Potential	Navigating the Future, Don't Do It Alone: A Roundtable Discussion	Finding and Nurturing Talent in a Competitive Market
<b>3:45-4:30</b>	Exhibitor Showcase/Dessert							
<b>4:30-5:15</b>	Session 6 The Next Frontier of Pricing: Stay Value Pricing with RevMax Length of Stay Pricing	<b>LEVEL UP GAME ZONE</b> Accounting Hands-On/Q&A	<b>LEVEL UP GAME ZONE</b> Property Care Hands-On/Q&A	<b>LEVEL UP GAME ZONE</b> Integrations Hands-On/Q&A	Beat the Competition with Homeowner Acquisition	Level-Up with Streamline Reporting	The Tonight Show Live From the Streamline Summit	AI Transformations in the Vacation Rental Industry: Unveiling the Real Impact
<b>5:30-6:30</b>	Grand Ballroom A B C D - Special Homerunners Episode W/Matt Landau   Featuring Steve Schwab from Casago							

## CLIENT PANELS (PHOENICIAN BALLROOM G)

See Panel Descriptions on Page 42

Reaching the Next Level with Technology <b>9:30 - 10:30am</b>	Advocate and Act Now! <b>11:15am-12:00pm</b>	Take Your Guests and Owners to the Next Level <b>12:15-1:00pm</b>	Accept the Challenge(s) <b>2:00-2:45pm</b>	Finding and Nurturing Talent in a Competitive Market <b>3:00-3:45pm</b>	AI Transformations in The Vacation Rental Industry: Unveiling the Real Impact <b>4:30-5:15pm</b>
<b>Fred Cercena</b> - GetAway Vacations <b>Katie King</b> - Yonder, Inc <b>Rachele Hobbs</b> - Hobbs Realty <b>Michelle Gomillion</b> - Book That Condo <b>Ryan Dame</b> - Casago	<b>Scott Leggatt</b> - Inhabit <b>Valerie Budd</b> - Rent Branson <b>Jill Schott</b> - Tahoe Moon Properties <b>Robert Budd</b> - Rent Branson	<b>Brad Stewart</b> - Stewart Mountain Lodging <b>Jessica Grogan</b> - Rent Branson <b>Sean Breuner</b> - AvantStay <b>Tiffany Hobbs Wilson</b> - Hobbs Realty <b>Andy Newman</b> - Newman Hospitality	<b>Alex Zemianek</b> - JZ Vacation Rentals <b>Sharon Czeresko</b> - Prista Management <b>Brad Pillsbury</b> - Abode Luxury Rentals <b>Mark Warr</b> - On The Sand Vacations	<b>Robert Budd</b> - Rent Branson <b>Rachel Alday</b> - Abode Luxury Rentals <b>Steve Schwab</b> - Casago <b>Jill Schott</b> - Tahoe Moon Properties	<b>Matt Landau</b> - VRMB <b>Ginger Harrelson</b> - Beachball Properties <b>Jim Bizily</b> - I Love Vacations <b>Jennifer Mucha</b> - Arrived <b>Tiffany Haller</b> - Haller Coastal Homes

## SUMMIT CONFERENCE SESSIONS

# Day 3 - Friday, Sep. 8th

Beginner    Intermediate    Advanced    Panel

**STREAMLINE<sup>®</sup> ONE**  
by **inhabit**



Modes	RevMax	Accounting	Mobile Apps/Property Care	Integrations	CRM/System Functionality	Business Management/Industry	NPC sessions (Notable Partner Collaboration)	Client Panels/Networking
Location	Estrella Theater	Camelback K	Phoenician E	Phoenician F	Camelback H	Camelback I	Camelback J	Phoenician G
7:30-8:30	Breakfast (East Lawn Patio)							
8:30-9:20	Keynote Speaker (Grand Ballroom A B C D): Matt Landau - VRMB							
9:30-10:30	Session 1 Using Data to Create Successful Business Strategies	Unlocking Advanced Taxes, Fees, and OTC's Strategies: Maximize Revenue and Compliance!	Adventure in the World of Cleaning Flows	Fine-Tune Different Levels of Your OTA Integrations	Start Your Quest with the New Document Editor	Level-Up with Streamline Reporting	Next-Level Marketing Strategies: A Crash Course for Direct Bookings and Owner Acquisition	The Next Level: How Marketing Can Help You Level Up!
10:30-11:15	Exhibitor Showcase/Snacks							
11:15-12:00	Session 2 Revenue Management 101: The Fundamentals of Revenue Management	Tax Battle Royale: Conquering Year-End 1099's with Ease	Boost Efficiency with Property Care	Choose Your Own Adventure with the Streamline Partner Ecosystem	Communication Automation: Elevate Your Game!	Power Spike: Unlock Your System Potential	This is Vacation Rental Jeopardy!	How Is Our Industry Leveling Up
12:15-1:00	Session 3 Revenue Management Reporting for Leaders	Mastering the Vendor Management Challenge	Inspections, Set, Go!	Navigating the World of Airbnb	LFM: Looking for More with Owner App	Power Up Your Business with Streamline ONE	Learn About Payment Wallets and Their Potential to Increase Bookings	Now Vs. Then: How We Leveled Up and Lessons Learned
1:00-2:00	Lunch (Grand Ballroom A B C D)							
2:00-2:45	Session 4 The NEW Max Yield - How to Maximize the Use of this Even More Powerful Tool	Accounting Accelerator 1: Unleashing DAILY & WEEKLY Financial Mastery	Sweep Away Inefficiencies with Housekeeping Scheduling	Master the Basics of Our Vrbo Integration & Optimization Techniques	Power Up to Stream-Sign Pro	Guest Magnetism: Unleash the Power of Branding and Marketing to Attract, Convert, and Retain Guests!	Gettin' Niche-y Wit It'	LEVEL UP
3:00-3:45	Session 5 The Next Frontier of Pricing: Stay Value Pricing with Rev-Max Length of Stay Pricing	Audit Quest: Mastering the Challenges and Leveling Up!	Maintenance Mastery: Unlocking the Power-Ups of Streamline's Features!	StreamShare Synergy: Uniting Teams for Optimal Collaboration and Success!	Beat the Competition with Homeowner Acquisition	Power Up Your Organization by Building Resilient Teams	Navigate the Evolving Technology Landscape for Vacation Rentals	
3:45-4:30	Exhibitor Showcase/Snacks							
4:30-5:15	Session 6 Revenue Management Starter Tools and Time Saving Automations	Accounting Accelerator 2: Unleashing MONTHLY Financial Mastery!	LEVEL UP	Elevate Your Guest Experience with Happy Stays	Sustainability Champions: Pioneering a Greener Future Together!	Safety in Short-Term Rentals - What's the Problem and How Can We Address It		
7:00-11:00	Farewell Dinner / Party (Grand Ballroom A B C D)							

## CLIENT PANELS (PHOENICIAN BALLROOM G)

See Panel Descriptions on Page 42

The Next Level: How Marketing Can Help You Level Up! <b>9:30 - 10:30am</b>	How Is Our Industry Leveling Up <b>11:15am-12:00pm</b>	Now Vs. Then: How We Leveled Up and Lessons Learned <b>12:15 - 1:00pm</b>
<b>Ginger Harrelson</b> - Beachball Properties <b>Rachele Hobbs</b> - Hobbs Realty <b>Dennis Robinson</b> - Midgett Realty <b>Michelle Gomillion</b> - Book That Condo <b>Andy Newman</b> - Newman Hospitality	<b>Jim Bizily</b> - I Love Vacations <b>Brannon Hightower</b> - Frio River Resorts <b>Brad Pillsbury</b> - Abode Luxury Rentals <b>Brad Stewart</b> - Stewart Mountain Lodging	<b>Matt Landau</b> - VRMB <b>Steve Schwab</b> - Casago <b>Dean Groff</b> - Stay in Cocoa Beach <b>Jennifer Mucha</b> - Arrived <b>Dennis Robinson</b> - Midgett Realty <b>Katie King</b> - Yonder, Inc